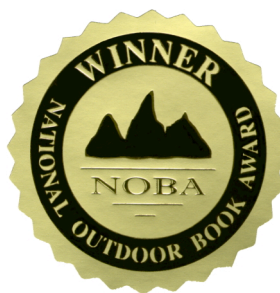


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“Recovering River Guide” Wins a National Outdoor Book Award for “Anything Worth Doing”



Self-described “recovering river guide” Jo Deurbrouck has been awarded a 2012 National Outdoor Book Award for “Anything Worth Doing” (Sundog), a true story that celebrates wild rivers via the lives and adventures of two raft guides named Jon Barker and Clancy Reece.

“In this highly creative and exceptionally well written account, Deurbrouck traces the lives of these two men: one an aging, bear of a man [Reece], a Vietnam era veteran and sometimes recluse river guide whose past includes boxing and ballet dancing; and the other a fit, young man [Barker], a rising star among river runners, full of ideas and ambitions,” writes the awards committee. “You’ll find yourself glued to the pages as Deurbrouck deftly steers the narrative to a building climax. This is an impressive piece of work and a welcomed addition to river literature and lore.”

The adventures detailed in “Anything Worth Doing” center on Idaho’s Salmon River, the last long undammed wilderness whitewater river in the lower 48 states and one of the few remaining in the world. Not only is the 425 mile-long Salmon undammed, so are all its major tributaries. The result? A river that runs amok every highwater spring, creating the opportunities Reece and his friend Barker seek.

Rivers and river runners are frequent subjects for NOBA winners. So are mountaineering, flyfishing, trekking, sea kayaking, first descents and ascents, natural history and conservation.

The National Outdoor Book Awards has been highlighting exceptional outdoor literature since 1997. Past winners include Ted Kerasote, Greg Child, Farly Mowat, Joe Simpson, David Attenborough and Peter Heller.

The NOBA Foundation each year enlists a national panel made up of educators, writers, book reviewers, outdoor columnists and trade representatives. In 2012 the panel numbered 18. The make-up of the panel, as always, was balanced as much as possible between men and women.

Panel members independently scored books based on a series of criteria. The best accumulated scores determined winning books. Winners were announced on November 15. For a full list of winners, log on to www.noba-web.org.

More information about “Anything Worth Doing,” including links to the book’s press kit and high resolution photography can be found at www.anythingworthdoing.com. To arrange an interview with Jo Deurbrouck, contact Rachel M. Anderson, Publicist, at 952-240-2513 or rachel@rmapublicity.com.

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